

Project Brief

Animation Arts: Portrait Collage

Unit: Visual Narrative PU001508

Project Brief Information

Title of Unit Assignment: Animation Arts: Hiding Place	Submission Deadline: Thursday, June 1st 2023 by 3.00pm (15.00) GMT Adjusted Assessment Deadline*: <i>June 8th 2023 by 3.00pm (15.00) GMT</i>	Submission Method: Electronic submission via Moodle, maximum 200MB A single PDF with links to moving image material on myblog
Submission Queries: If you have any difficulties submitting your Project Brief contact: c.eales@lcc.arts.ac.uk before the deadline.	If you are using additional time please notify us using the following email: Stuart Hilton s.hilton@lcc.arts.ac.uk Admin Team: mida@arts.ac.uk	

Project Brief: Elective 4

Animation Arts: Hiding Place

Brief

Your task over the next five weeks is to create a 30-60 second animated film based on a **place** of your choosing.

Your starting point will be an existing place that you can access and your initial task is to document this place thoroughly, using sketchbooks, sound recording, film, photography, collecting and drawing.

The place you chose could be very personal to you or very public; a 'non-place' perhaps. It may be historic, intimate or even 'boring'. It could be a place of contemplation, of waiting, of activity, of transit or even of mourning. It may be interior or exterior: a motorway services, an airport lounge, a cross roads, a living room or a wardrobe perhaps? Where you chose your staring point is up to you, but initially you should find it interesting enough to want to explore in more depth.

Throughout the project you are encouraged to think of your work as exploratory, allowing ideas to form through an ongoing process of experimentation, reflection and intuition. It is an opportunity to explore a range of perspectives on visual narrative, from the poetic and abstract to the factual and to challenge conventional approaches to narrative and documentary.

You should provide an individual response to this project and workshops will support you initially in exploring your own personal practice and to take ownership of the process of making work.

You are challenged to explore and develop an analogue, hand-made approach throughout. In workshops you will analyse the process of experimental and expanded animation from the following perspectives: Introduction to Personal Practice, Sound and Materiality. In addition to this you will have an opportunity to explore other perspectives on animated filmmaking including time, light and projection.

This project is an opportunity to explore a corner of your world. Interrogating it in more depth may help you to find something surprising or extraordinary, offering a new perspective on the personal, the overlooked or the mundane.

Aims

- Experiment with a range of alternative strategies for visual narrative
- Experiment with a diverse range of materials for creating animated content
- Explore process led enquiry within the context of creating an animated short film
- Introduce, discuss and explore notions surrounding personal practice
- Create an animated short film using a range of analog and hybrid production tools and approaches
- Reflect on and evaluate outcomes in relation to personal practice and intentions

Submission

- **30-60 seconds Animated “Hiding Place” Film**, with Titles, Credits, mp4 (H264 Codec) with sound, uploaded to Vimeo or YouTube, active link saved on the PDF,
- A range of experiments and tests including work produced during the initial workshop stages.
- Mood boards, Storyboards, Sketchbook Sketches, saved as JPG, uploaded, and clearly labelled on My Blog Page,
- Critical analysis write ups – Workbook Exercises (Portrait and Film), uploaded, and clearly labelled on My Blog Page,
- Self-reflection analysis 500 words saved as PDF,